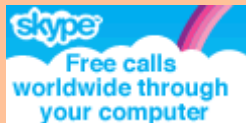


Ads by Google

[Business Idea](#)
[Small Business](#)
[New Business](#)
[Moms in Business](#)

30 SECOND COMMUTE'S MUST- HAVE TOOLS FOR SUCCESS



30 Second Commute is a resource site for home-based and small businesses, telecommuters, and others who work from home.

RECENT ARTICLES

Five Steps to Start Working From Home

by Charlene Polanosky

About 11 years ago I was faced with the biggest challenge of my life - one that required a gigantic leap of faith. My first child was about to be born and even though I had the benefit of half price childcare, I just couldn't bear to hand over my baby to a childcare provider. I had to do something - I had to find a way to work from home.

Here is the path I took - it is one that could easily be adapted for anyone who is looking to start working from home. [:: full article](#)

Top Ten Working from Home Mistakes

by Wendy Piersall

Be wary of bad habits that can bring your business to the ground... Speaking from true experience, here are the top ten ways I made myself miserable when working from home... [::full article](#)

Five Steps to Making the Most of Your Website Create a Marketing Plan

Is your web site (blogs fall into this category, too) accomplishing what you had planned for it? You don't know? What plan, you say? Just like any other business, a web site needs a marketing plan. If you are under the mindset of launch it, blog it or sell it and they will come, you are wasting your precious resources (time and money). [::full article](#)

You've Only Got 30 Seconds or 20 Words... To get your message across.

We would all like to think that our web sites contain such compelling information that users will stick around, browse, and really get into our material, but the brutal truth is, they won't. Statistics show that over 80% of your site's visitors will leave your site within 30 seconds of arriving. At first I didn't believe it, but then I looked at the web statistics for more than 20 sites I maintain/host, and yep, the stats tell the same story. [::full article](#)

Blogging: It Just Keeps on Getting Better

If you don't quite understand blogging, you're not alone. Over 62% of Internet users don't understand the term and don't know how blogging can dramatically change their lives. But after this article, you'll be one of those in the know.

Earn an internet
marketing certificate.

8-week online programs
starting every month.

→ Request Info

USF
University of
San Francisco

www.USanFranOnline.com/SEM

www.USanFranOnline.com

Ads by Google

MORE FROM OUR SISTER SITE - ESSENTIAL KEYSTROKES

[Thirteen Things Every Website Needs](#)

[You've Only Got 30 Seconds or 20 Words](#)

[What is in a name? A Domain Name that is.
Looking for a needle in a Host Stack.](#)

[Want return visitors to your site? Invite them
back.](#)

[Web 101 - Determining your colors.](#)

[Getting listed in the search engines.](#)

[Google - are we there yet?](#)

[Web 101 - Organizing Your Navigation.](#)

[A Meta-What?](#)

[Tag your images, too.](#)

[Getting images for a song.](#)

[Web 101 - Can your visitors contact you?](#)

[Picking keywords.](#)

[Shopping Cart software.](#)

[Did you remember to Ping?](#)

Join our FREE Email Mailing List

Email:

Go

lives. But after this article, you'll be one of those in the know and poised to take advantage of this rapidly growing phenomenon. [:full article](#)

THIS JUST IN!

[10 Free Sales + Marketing Books](#) - This 10-book business bundles offer one-click convenience to building your business library. You get 10 books for starting or growing your business for only \$39 in shipping and handling. Or build your own custom bundle--just add any 10 books to your cart for the same shipping price.



[A Unique & Exclusive Forum Where Professional Bloggers Share Their Secrets!](#)



Search

☒ Web ☐ www.30seccommute.com

Have you written articles or have content you think would work well at this site?

[Drop us a line and we may add it!](#)